DRAFT AGENDA



March 1st, 9 am – 4:30 pm In-person: Workshop Room, EPICentre 2455 Wyandotte Street West Windsor, ON N9B 0C1 Virtual: Microsoft Teams Webinar

DESCRIPTION

This one-day multidisciplinary forum will delve into the transformative impact of Artificial Intelligence on two key sectors: the professions and industry, with a spotlight on the legal profession and the automotive industry. It will bring together thought leaders, professionals, and experts to explore the unprecedented challenges and opportunities AI brings to these critical sectors.

9:00 – 9:30 am REGISTRATION / COFFEE

<u>9:30 – 9:45 am</u> <u>OPENING REMARKS</u>

Irek Kusmierczyk, Member of Parliament, Windsor-Tecumseh

9:45 – 11:00 am PANEL 1: AI and the Legal Profession

This panel will discuss the opportunities and challenges that AI offers to regulated professions using the legal profession as an illustrative example.

Speakers:

- 1. Quinn Ross, Bencher The Law Society of Ontario, Managing Partner The Ross Firm
- 2. George Wray, Partner, Borden Ladner Gervais
- 3. Joshua Morrison, Director, The Future of Law Lab

<u>Moderator</u>: Annette Demers, Reference Librarian, Faculty of Law, University of Windsor

<u>11:00 – 11:15 am</u> <u>BREAK</u>

11:15 – 12:45 pm PANEL 2: AI and the Automotive Industry

This panel will discuss the opportunities and challenges faced by industry with the advent of AI, using the automotive industry as an illustrative example.

Speakers:

- 1. Mitra Mirhassani, Professor, University of Windsor
- 2. <u>Homeira Afshar</u>, Research & Insight Analyst, <u>Ontario Vehicle Innovation</u> Network
- 3. <u>Jim Hinton</u>, Legal Counsel, Patent Agent, OWN Innovation, Senior Fellow, Centre for International Governance Innovation
- 4. Jarrod Hicks, Director IP, Intellectual Property Ontario

<u>Moderator</u>: Wissam Aoun, Associate Professor, Faculty of Law, University of Windsor

<u>12:45– 1:45 pm</u> <u>LUNCH BREAK</u>

Lunch will be provided to in-person attendees.

1:45 – 3:15 pm PANEL 3: The Emerging Legal and Regulatory Environment

This panel will discuss the current legal and regulatory environments for addressing the challenges of AI.

Speakers:

- 1. Céline Castets-Renard, Full Professor, Faculty of Law, University of Ottawa,
- 2. Jennifer Dukarski, Butzel Attorneys and Counselors
- 3. <u>Pascale Chapdelaine</u>, Associate-Professor, Faculty of Law, University of Windsor
- 4. Sam Ip, Partner Technology, Osler, Hoskin & Harcourt LLP

<u>Moderator</u>: <u>Jim Hinton</u>, Legal Counsel, Patent Agent, OWN Innovation, Senior Fellow Centre for International Governance Innovation

3:15 – 3:30 pm BREAK

3:30 – 4:30 pm PLENARY SESSION: Final Thoughts and General Discussion

An opportunity for active participation for all attendees to serve as an open forum for sharing perspectives, insights, and reflections on the day's discussions.

<u>Partners</u>: Myra Tawfik, Don Rodzik Family Chair in Law & Entrepreneurship, Windsor Law LTEC Lab, EPICentre

<u>Supporter</u>: Government of Canada through the Federal Economic Development Agency for Southern Ontario

SPEAKERS



Quinn RossPanelist: AI and the Legal
Profession

Quinn Ross, leading The Ross Firm with a focus on innovation and ethical practice, serves as Chair of the Futures Committee for the Law Society of Ontario (LSO) and a committed Bencher, shaping the legal landscape with a forward-thinking approach. As a former president of the Ontario Bar Association and an LSO Tribunal adjudicator, Quinn's contributions to law are marked by a deep commitment to justice and professionalism.

Recognized by Canadian Lawyer Magazine as one of the Top 25 Most Influential Lawyers, Quinn's dedication to improving the legal profession extends through his work with the Work Time Reduction Center of Excellence, advocating for balanced work-life practices. A legal futurist, Quinn frequently shares insights on Legal Design, Worktime Reduction, and Legal Tech, pushing the boundaries of traditional legal practice.

Quinn's leadership is not just about accolades but about inspiring change and fostering a more thoughtful, innovative legal community. Through quiet dedication and a commitment to progress, Quinn Ross is helping shape a future where the law not only serves justice but also supports the well-being of those who practice it.



George R. Wray
Panelist: AI and the Legal
Profession

An experienced litigator in all aspects of products law, George brings deep understanding of risk and regulatory concerns for innovators and designers, manufacturers, importers and distributors of products across various industry sectors. From automobiles to consumer and industrial products and software, BLG's client trust George's practical approach to litigation to handle the most complex and challenging of cases. His business-orientated approach to helping clients navigate risks relating to their products goes beyond litigation, and includes strategic advice regarding product warnings, labelling, advertising as well as safety issues and recalls, including regulatory concerns and investigations and proceedings by statutory and regulatory bodies. A recognized thought-leader and speaker on topics at the intersection of technology, innovation, business and law – think autonomous systems, artificial intelligence, and the Internet of Things - George's "what's next" approach to the law and risk management provides his clients with creative forward-thinking advice helping them to avoid and solve the small and big problems facing their business.



Josh Morrison is the Director of both the Future of Law Lab and Investor Protection Clinic at the University of Toronto Faculty of Law. He is a legal innovation and legal technology specialist who has lived his career at the intersection of law, innovation, and entrepreneurship. He is a leader in the field of Online Dispute Resolution ("ODR") and has contributed to numerous publications discussing the benefits of ODR. Through the Future of Law Lab he has led experiential simulations and advised on research projects in areas such as Artificial Intelligence, Legal Analytics, Climate Change, Digital Media, and Legal Design, among others.

Josh MorrisonPanelist: AI and the Legal Profession



Annette Demers

Moderator: AI and the Legal

Profession

Annette was Head of the Law Library from August of 2011 until June 30 2022. Annette has taught Advanced Legal Research for thirteen years. Prior to her work at U Windsor, she was a Reference Librarian for International, Foreign and Comparative Law at the Harvard Law School Library. Annette has also practiced law early in her career.

Annette is a member of the Standards Council of Canada Committee on Artificial Intelligence, the ISO Working Group 4 on AI Use Cases, and she Chairs the AI Standards Working Group of the Canadian Association of Law Libraries. She has recently created three new guides: Artificial Intelligence Regulation, AI Guidance for Law Students (draft) and Artificial Intelligence Legal Resources.

Annette is Past-President of the Canadian Association of Law Libraries (CALL). From 2013 - 2015, she was President of CALL. From 2011-2013, she was Vice-President of CALL. Annette is currently co-Chair of the CALL Vendor Liaison Committee.

She was awarded the University of Windsor, Award for Excellence in Research, Scholarship, and Creative Activity - Outstanding Staff Researcher Award in 2013 and was awarded a Faculty Award presented by the Student Law Society in 2015.

She is co-editor of the Comprehensive Guide to Legal Research, Writing and Analysis 4th ed (Emond, 2024 forthcoming).



Mitra Mirhassani
Panelist: AI and the Automotive
Industry

Mitra Mirhassani is an Electrical and Computer Engineering professor at the University of Windsor. She is co-director of SHIELD Automotive Cybersecurity Centre of Excellence, Canada's first and only Centre dedicated to research and innovation in the automobile cybersecurity sector. Under Mitra Mirhassani's leadership, the Centre currently hosts four new cybersecurity start-ups and works closely with Invest Windsor Essex (IWE) and Ontario Vehicle Innovation Network to assist SME growth and development in the region.

She co-chaired the APMA Cyber Security Committee between 2020 and 2022. The committee has members from various Canadian industry sectors, academia, Transport Canada, and CSIS, and looks into Canada's cybersecurity preparedness in competitive global automotive markets.

She is being invited to various panels and speaking engagements, such as 2023 CAV CANADA, the UN Internet Governance Committee and the CANARIE Summit in 2021, where she showcased how counterfeit and Trojan hardware can impact the entire system's security and nullify all of the efforts done at the system design. She also demonstrated how trade policies and regulations could assist in the protection of Canadian-made intellectual properties and prevent reverse engineering their inventions.

Due to her knowledge and expertise in the field, she has been invited to join the Federal Parliamentary Standing Committee on auto theft and serve as an expert witness. She was the advisor to the WiCyS (Women in Cybersecurity) Windsor chapter in 2019 and earned the leadership award for the group's activity in promoting the field in 2020. She was recognized as one of the Top Women in Cybersecurity by IT World Canada in 2020 and won the 2020 Outstanding Achievement Award and the 2021 Donald S. Wood Leadership Award in Cybersecurity from the APMA, and received the Faculty of Engineering's Medal of Excellence for Research – Senior Faculty for 2023. She is a senior member of IEEE and is an associate editor of IEEE ACCESS, Frontiers Neuroinformatics, and Frontiers Computational Neuroscience Journals.



Homeira Afshar
Panelist: AI and the Automotive
Industry

Homeira is the Research and Insight Analyst at Ontario Vehicle Innovation Network (OVIN), the Government of Ontario's flagship initiative on the future of automotive and mobility. With a background in Mechanical Engineering, she received her Master of Global Affairs from the Munk School of Public Policy & Global Affairs. With ten years of experience in the mining sector, she has conducted research on decarbonization initiatives in Canadian steel industry and reaching netzero goals in the mining and Electric Vehicle sectors. Her current focus is on the new initiatives in the Electric and Autonomous vehicles, in Ontario, Canada and globally.



James W. HintonPanelist: AI and the Automotive
Industry

Moderator: The Emerging Legal and Regulatory Environment

James Hinton is the founder of Own Innovation and a proud supporter of Canadian technology companies. In addition to being an IP lawyer, he is both a patent and trademark agent before the Canadian IP Office, and works directly for Canadian companies with the US Patent and Trademark Office.

He is also a fellow at the Centre for International Governance Innovation, where he studies IP and innovation policy. Jim also has a background in mechanical engineering, and worked in heavy truck manufacturing and fiberglass project management, before law school. Additionally, he has a Bachelor of Engineering from McMaster University (Go Marauders!) and a Juris Doctor from the University of Toronto.

Jim loves to talk about IP – he is an assistant professor at Western University where he teaches engineers all about IP. He's also a huge advocate of pro bono (free!) legal services and work with entrepreneurs locally and nationally at incubators and accelerators on IP and IP strategy. Finally, he works closely with the Council of Canadian Innovators on Canada's Innovation initiatives and Canada's national IP strategy.



Jarrod Hicks
Panelist: AI and the Automotive
Industry

Jarrod is the Director of Intellectual Property with Intellectual Property Ontario. He has worked in many industries, including hardware, software, telecommunications, industrial chemical, refining, biotechnology, and pharmaceutical. He graduated from Santa Clara University School of Law with the High Tech Law Certificate. Jarrod is authorized to practice before the USPTO, and a member in good standing with the California Bar.



Wissam Aoun
Moderator: AI and the Automotive
Industry

Wissam Aoun joined the Faculty of Law in July 2019 as an Assistant Professor. In April 2021, he began a three-month term as Acting Associate Dean (Academic). His main areas of research interest include intellectual property law, with a focus on patent law, as well as professional regulation and governance. Wissam has previously taught in all areas of intellectual property, including copyright law, trademark law and patent law. He has also taught in the area of corporate law, including experiential courses covering corporate practice and contract drafting, and teaches administrative law.

Wissam is a highly-accomplished intellectual property clinician, with over ten years of international intellectual property clinical experience. He was the founding Director of the International Intellectual Property Clinical Program, a USPTO Certified Patent and Trademark Clinic and the world's first international intellectual property clinic, operated jointly between Canada and the U.S. Prior to joining Windsor Law, he was Associate Professor of Law at Detroit Mercy Law, and IP clinical director of the CEL and LTEC Clinics at Windsor Law.

Wissam has won numerous teaching and scholarly awards. He was twice awarded the Hon. Justice Robert Abbey Award for Outstanding Special Lecturer at Windsor Law. In 2018, he was awarded the University of Detroit Mercy University Faculty Achievement Award in recognition of his achievements with the International Intellectual Property Clinical Program. He has been awarded the Social Sciences and Humanities Research Council of Canada (SSHRC) Joseph Armand Bombardier Canada Graduate Scholarship and recently received funding from Innovation, Science and Economic Development Canada (ISED) IP Strategy grant in support of his forthcoming intellectual property clinical text. He has collaborated on research, education and training projects with IP institutions around the world, including the USPTO, the European Patent Office (EPO), the World Intellectual Property Organization (WIPO) and the Canadian Intellectual Property Office (CIPO). In addition, he has been a visiting researcher at Oxford University Faculty of Law and the Max Planck Institute for Innovation and Competition as well as a guest clinical lecturer at Queen Mary, University of London.

Wissam holds a JD and LLM from Windsor Law, and has completed his PhD at Osgoode Hall Law School under the supervision of Professor David Vaver.



Céline Castets-RenardPanelist: The Emerging Legal and
Regulatory Environment

Dr. Céline Castets-Renard is the University Research Chair on Accountable Artificial Intelligence in a Global Context, a Faculty member at the University of Ottawa Centre for Law, Technology and Society, and a Full Professor in the Faculty of Law, Civil Law Section.

Dr. Castets-Renard's research focuses on the law and regulation of digital technologies and artificial intelligence in a comparative perspective (Canadian, European and American law), especially the protection of personal data and privacy, policing technologies, online platforms and cybersecurity.

She also studies the impact of technologies on human rights, equity and social justice in a global perspective,

Her work led her to be appointed to the French Government Research Chair "Law, Accountability and Social Trust in AI" within ANITI (Artificial and Natural Intelligence Toulouse Institute, ANR-3IA). Prior to joining the University of Ottawa, Professor Castets-Renard was a professor from 2002 to 2019 at the Université Toulouse Capitole in France. She is a Former Member of the prestigious Institut Universitaire de France and she is an Affiliated Fellow at Yale Internet Society Project.



Jennifer A. Dukarski Panelist: The Emerging Legal and Regulatory Environment

Jennifer A. Dukarski is a Shareholder based in Butzel's Ann Arbor office, practicing in the areas of intellectual property, media, and technology. She focuses her practice at the intersection of technology and communications with an emphasis on the legal issues arising from emerging and disruptive innovation: digital media and content, vehicle safety, connected, electrified and autonomous cars, shared mobility, data protection, and security. In 2020, Jennifer was named one of the 30 Women Defining the Future of Technology by Warner Communications for her innovative thoughts and contributions to the tech industry. She is a Certified Information Privacy Professional concentrating on the U.S. Private Sector privacy and data protection law (CIPP/US).



Pascale Chapdelaine
Panelist: The Emerging Legal and
Regulatory Environment

Pascale Chapdelaine is Associate Professor at the Faculty of Law, University of Windsor and Director of LTEC Lab www.lteclab.com. She holds an LL.B. and B.C.L. from Mc Gill University, an LL.M from the K.U. Leuven (Belgium), and a Ph.D. from Osgoode Hall Law School (York University). Prior to joining the Faculty of Law in 2014, she practised law for over fourteen years in corporate, commercial, and intellectual property law as Vice-President and legal counsel at one of Canada's largest telecommunication companies, and prior to that, as Associate at a major Montréal-based law firm.

Her broad research interests in law, technology, and society span various subjects at the intersection of copyright, contracts, property, privacy law, e-commerce, from the perspective of consumers and citizens. Her book Copyright User Rights, Contracts and the Erosion of Property (Oxford University Press, 2017) defines the rights of consumers and other users to works protected by copyright (e.g. books, software, music, films) in ever changing technological environments. Some of her more recent research looks at algorithmic business practices and extraction of personal data, and how this leads to price and other forms of personalisation or discrimination in e-commerce, media content, and social media. Her

articles have appeared in leading national and international law journals. She is the lead editor of a recent interdisciplinary special issue on the application of media and communication theory to the regulation of the networked information society. Professor Chapdelaine frequently takes part in various law reform consultations related to her research and expertise.



Sam Ip
Panelist: The Emerging Legal and
Regulatory Environment

Sam is a member of the Technology Group that regularly works with artificial intelligence companies or organizations making use of artificial intelligence technologies. His practice also includes technology procurement, contracting, and other commercial and corporate matters, with a significant focus on advising clients on complex and thorny issues related to the use of data, blockchain technology and, open source software.

Sam is also a Certified Information Privacy Technologist (CIPT), a member of the International Association of Privacy Professionals, a licensed professional engineer and was the co-creator of Osler's free open source tool, Osler Code Detect. He regularly helps organizations comply with ambiguous provisions found in many open source licenses, developing policies that are used by engineers, and negotiates various open source issues as part of licensing and M&A transactions.

Outside of work, Sam enjoys spending time with his wife and two boys and once completed the Mont-Tremblant Triathlon.