



University
of Windsor

EPICentre
Entrepreneurship + Practice + Innovation

Job Description for the P-T EPIC FUEL Social Innovation Research Associate

Term: February 15, 2018 (preferably) to April 31, 2019. 25 hours per week, potential for full-time (depending on grant)

The EPIC FUEL Social Innovation Research Associate will report to the University of Windsor Golden Jubilee Professor in Business, Dr. Francine Schlosser and will be the primary liaison between EPICentre and the FUEL research team in London, Ontario as well as with other social enterprise initiatives in Windsor Essex. This research associate will be responsible for researching best practices and developing a sustainable social innovation strategy for the Windsor Essex Region.

FUEL: Accelerating social enterprise in Southwestern Ontario

- Collect primary data through longitudinal interviews and focus groups with representatives from other business support organizations and ONE members (e.g. Windsor Essex Small Business Centre, WE-Tech, United Church, United Way, other local community agencies, and other CLAs in South Western Ontario). Analyse and provide recommendations.
- Develop a research database of local social enterprises and social innovators in South-Western Ontario – analyse and provide recommendations.
- Conduct secondary research to understand the state of knowledge with respect to tools and resources available to help social innovation.
- Conduct experiments with selected social enterprises at different stages of venture development to assess the effectiveness of various coaching techniques, impact models, and tools such as the Flourishing Business Model Canvas sessions, and various events and competitions.
- Collecting and report various research project data to partners and funders.
- Liaise with other research partners in the ONE network including support for partnership meetings in Windsor and South-Western Ontario.
- Organize and facilitate strategic social innovation summit in April 2018.
- Prepare a participation debrief and a policy brief on local collaboration in social innovation.
- Work with part-time Social Innovation Student Coordinator to organize workshops and events.

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