



University
of Windsor

EPICentre

Entrepreneurship + Practice + Innovation

JAN/1/14-
APR/30/15

ANNUAL REPORT

Published July 31st 2015.

AWARENESS/ OUTREACH/ ACTIVITIES

EPICentre hosted a total of **62 PROGRAMS/SERVICES** from January 1, 2014 to April 30, 2015. Of all the programs/services, the following are the breakdowns by type of programs/services and the number of participants:

9 WORKSHOPS
ATTENDED BY **259 STUDENTS**

16 COMPETITIONS
THAT **1305 STUDENTS** HAVE PARTICIPATED IN

31 EVENTS
ATTENDED BY **1733 STUDENTS**

3 FUNDING PROGRAMS
HAVE FUNDED **10** STUDENTS



3 CONSULTING PROGRAMS

** In March 2015, EPICentre launched a new summer program called EPIC Founders. EPIC Founders is a 12-week intensive program intended to teach startup founders the theory of the Lean Startup, while working through the Business Model Canvas and Starting Lean methodology. Students learn through MaRS Discovery District workshops taught at EPICentre, as well as a one-on-one mentorship with TBT Innovations and advisory sessions with local community members and entrepreneurs. Participants are expected to have a minimum viable product at the end of the program. EPIC Founders program started on May 11, 2015 and will end at July 31, 2015. We received 30 applications, but only 8 were accepted.

Since the opening in January 2015, EPIC INNOVATION HAS OFFERED:

2 OPEN HOUSES
WITH **290** VISITORS

6 FACILITY TOURS
FOR **105** STUDENTS

6 FACILITY TOURS
FOR **SPECIAL GUESTS**

CLASS PRESENTATIONS CONNECTED
APPROXIMATELY **900 STUDENTS**.

Our representatives, from time to time, went to classes across campus for a 5-minute presentation about EPICentre and what we offer.



Through our **business consulting classes**, we have served a total of **37 CLIENTS**

Supervised by business professors, student consultants worked with the local and cross-border communities and start-up companies on projects like feasibility studies, marketing plans, business models and so on.

5 STUDENT VENTURES

6 OTHERS (TECH TOWN)

7 INTERNAL CLIENTS

9 FACULTY INVENTIONS

10 COMMUNITY VENTURES

10



CLASSROOMS HAVE **ENTREPRENEURSHIP** IN THEIR CURRICULUM.

EPICentre has collaborated with **28 FACULTY MEMBERS**

across campus on various multi-disciplinary projects.

COMPUTER SCIENCE **2**

LAW **2**

HUMAN KINETICS **1**

BUSINESS **5**

TEACHING & LEARNING **1**

MUSIC **2**

ENGINEERING **4**

ENGLISH **1**

FINE ARTS **2**

SCIENCE **3**

EPICentre has hired 26 students.

These include co-op students working for EPICentre, students hired as coaches for the multidisciplinary classes, research assistants on various research projects and etc.





INCUBATION

As of April 30, 2015, EPICentre has incubated a total of 12 start-up companies. The following are breakdowns of our incubator members by different categories:

BY SECTOR

- ADVANCED HEALTH TECHNOLOGIES 1
- MATERIALS & ADVANCED MANUFACTURING 1
- DIGITAL MEDIA & ICT 5
- GREEN ENERGY TECHNOLOGY 1
- OTHER 4

BY STAGE GATE

- DISCOVERY 3
- VALIDATION 9

BY FACILITIES

- EPIC INNOVATION 9
- INDUSTRIAL COURTYARD 2
- BIOTECH COURTYARD 1

STUDENT VS. INDUSTRY

- INDUSTRY 3
- STUDENTS/ RECENT GRADS 9



EPICENTRE HAS CREATED
26 JOBS
FROM OUR 12 START-UPS.

(including founders and employees, part-time and full-time)

NETWORK

TEN
PREFERRED
SERVICE
PROVIDERS

35
MENTORS
ENGAGED

9
REGIONAL
ENTREPRENEURIAL
PARTNERS